For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION STATIONS



## **KDKA-TV**

INVOICE

Page 1 of 5

Account Exec: Office: Brian Butz-1 KDKA-TV

Contract Num: 1201-57171

Contract Dates: Customer Order:

11/01/2012-11/06/2012

Linked Order:

**CPE**: / /

In Account SHORR JOHNSON MAGNUS(39976)

With: 1831 Chestnut St Ste 602

PO BOX 58746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

Philadelphia, PA 19102-8746

Product Desc: GENRL ELECTION WEEK #1 -ADD 2

Broadcast airtimes represented are reported to the nearest second.

**Invoice Num:** 1201-544493 **Invoice Date:** 11/11/2012

Billing Cycle: Weekly
Billing Period: 10/29/20

Weekly 12/11/2012 PAY BY 12/11/2012 Net 30 days

,	Flight										Total	
е	Descripti				Buy Line Dates			WTFSS	Du		Spots	Rate
1	09:00:00-	10:00:0	0		11/01/2012-11/0	6/2012	M T	.TF	30	)	8	225.00
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/2	29/2012-11/04/	2012		M T . T F		4		225.00				
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
11/0	01/2012	Th	09:21:34 AM		BC1112H		30	225.00				
11/0	01/2012	Th	09:43:30 AM		BCTV1215H		30	225.00			-4	
11/0	02/2012	Fr	09:28:44 AM		BC1112H		30	225.00		. 100		
11/0	02/2012	Fr	09:36:20 AM		BCTV1215H		30	225.00				V.
We	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
11/0	05/2012-11/11/	2012		MT.TF		4		225.00		No. 1		
۸:-	<u>Date</u>	Day	Air Time	M/C For	Motorial		Dur	Rate	Debit		Credit	Remarks
	<u>Date</u> 05/2012	<u>рау</u> Мо	<u>Air Time</u> 09:40:18 AM	M/G For	Material BCTV1215H		<u>Dur</u>		Debit	Rev -	Credit	Remarks
	05/2012		09:54:13 AM		BC1112H	10	30 30	225.00 225.00				
			09:09:38 AM		BC1112H BC1112H		30	225.00				
	06/2012	Tu										
11/0	06/2012	Tu	09:40:48 AM		BCTV1215H		30	225.00				
3	THE LATI	E LATE	SHOW W/CRA	IG FERGUS	11/02/2012-11/0	2/2012	Base .	F	30	)	2	225.00
	ek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/2	29/2012-11/04/	2012		F		2		225.00				
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
11/0	02/2012	Fr	12:56:13 AM		BC1112H		30	225.00				
11/0	02/2012	Fr	01:32:35 AM	0.00	BC1112H		30	225.00				

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



**KDKA-TV** 

INVOICE

Page 2 of 5

Account Exec: Office:

Brian Butz-1 KDKA-TV 1201-57171 Invoice Num: Invoice Date: Billing Cycle:

**Billing Period:** 

1201-544493

10/29/2012-11/11/2012

11/11/2012 Weekly

12/11/2012 Net 30 days

For: BOB CASEY FOR PENNSYLVANIA(165467)

PO BOX 58746

Philadelphia, PA 19102-8746

**Contract Dates: Customer Order:** 

Linked Order:

Contract Num:

CPE: /

In Account SHORR JOHNSON MAGNUS(39976) With: 1831 Chestnut St Ste 602

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

GENRL ELECTION WEEK #1 -ADD 2 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

11/01/2012-11/06/2012

uy Flight	t								Total	
Line Description				Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
4 SAT.	MORN. LC	CAL NEWS		11/03/2012-11/03	3/2012		S.	30	4	300.00
Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
10/29/2012-11	/04/2012		S.		4		300.00			
Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
11/03/2012	Sa	05:59:04 AM	<del></del>	BCTV1215H		30	300.00			
11/03/2012	Sa	06:44:49 AM		BC1112H		30	300.00			
11/03/2012	Sa	07:28:02 AM		BC1112H		30	300.00		100	
11/03/2012	Sa	07:53:42 AM		BCTV1215H		30	300.00			A.
5 SAT 7	'PM NEWS	3		11/03/2012-11/03	3/2012		S .	30	2	750.00
Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
10/29/2012-11	/04/2012		S.		2		750.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks
11/03/2012	Sa					30				Credit
11/03/2012	Sa	07:20:42 PM		BC1112H		30	750.00			
6 11PM	NEWS			11/03/2012-11/03	3/2012	1	S.	30	2	2,025.00
Week Of			MTWTFS		Spots Per Week	1000	Rate			
10/29/2012-11	/04/2012		S.	2	<u>Spois Fei Week</u>		2,025.00			
10/29/2012-11	/04/2012						2,025.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
11/03/2012	Sa					30			2,025.00	Preempted
11/03/2012	Sa	12:16:25 AM	11/03/2012	BCTV1215H		30	2,025.00	2,025.00		Makegood in 23:55:40-00:31:00
11/00/2012	INAL MINE	ns		11/03/2012-11/03	3/2012		S.	30	2	200.00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

BOB CASEY FOR PENNSYLVANIA(165467)

CBS TELEVISION



## **KDKA-TV**

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57171

11/01/2012-11/06/2012 **Contract Dates: Customer Order:** 

Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976)

Philadelphia, PA 19102-8746

With: 1831 Chestnut St Ste 602

PO BOX 58746

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

GENRL ELECTION WEEK #1 -ADD 2 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544493 Page 3 of 5 Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 **Billing Period:** Net 30 days

ıу	Flight									Total	
ne	Descrip	tion			Buy Line Dates		MTV	WTFSS	Dur	Spots	Rate
	Neek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate_			
	10/29/2012-11/0	4/2012		S.		1		200.00			
	A:- D-4-	D	A:- T:	M/G For	Matarial		Divis	D-4-	Debit	0	Demode
	Air Date	<u>Day</u>	Air Time	IVI/G FOI	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	11/03/2012	Sa		11/00/0010	DOTMA		30			200.00	Preempted
	11/03/2012	Sa	01:45:01 AM	11/03/2012	BCTV1215H		30	200.00	200.00		Makegood in 01:01:32-01:59:19
8	THE SU	INDAY B	USINESS PAGE		11/04/2012-11/04	1/2012		S	30	2	135.00
	Neek Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate	1000		
	10/29/2012-11/0	4/2012		S		2		135.00			
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate_	Debit	Credit	Remarks
	11/04/2012	Su	06:48:06 AM		BC1112H		30	135.00		1	
	11/04/2012	Su	06:57:45 AM		BC1112H		30	135.00	The same of		
						46	WA				
9	THE ME	NTALIS	T		11/04/2012-11/04	1/2012		S	30	2	4,230.00
,	Neek Of			MTWTFS	9 1	Spots Per Week		Rate			
	<u>/// 201</u> 10/29/2012-11/0	4/2012		S	<u> </u>	<u> </u>		4,230.00			
	10/23/2012-11/0	4/2012					No.	4,230.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/04/2012	Su				10 10	30			4,230.00	Preempted
	11/04/2012	Su	11:34:35 PM	11/04/2012	BCTV1215H		30	4,230.00	4,230.00		Makegood in 22:33:46-23:36:40
10	THE INS	SIDER			11/04/2012-11/04	1/2012		S	30	2	400.00
				MTWTFO	2	0 . 5		Б.,			
	<u>Neek Of</u>	4/2042		MTWTFS	<u>o</u>	Spots Per Week	=	Rate			
	10/29/2012-11/0	4/2012		S		1		400.00			
:	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/04/2012	Su					30			400.00	Preempted
	11/04/2012	Su	01:45:09 AM	11/04/2012	BC1112H		30	400.00	400.00		Makegood in 01:16:00-01:45:59

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Philadelphia, PA 19103-3700

ATTN:Accounts Payable

CBS TELEVISION © GW



## **KDKA-TV**

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: Contract Num: 1201-57171

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1201-544493 Page 4 of 5 Invoice Date: 11/11/2012 DAV DV 12/11/2012

For:	BOB CASEY FOR PENNSYLVANIA(165467)	Contract Num:	1201-57171	Billing Cycle:	Weekly	<b>PAY BY</b>	12/11/2012
	PO BOX 58746	Contract Dates:	11/01/2012-11/06/2012	Billing Period:	10/29/2012-11/11/2012	FAIDI	Net 30 days
	Philadelphia, PA 19102-8746	Customer Order:					
		Linked Order:					
		CPE:	/ /				
In Accou	nt SHORR JOHNSON MAGNUS(39976)						
With:	1831 Chestnut St Ste 602	Product Desc:	GENRL ELECTION WEEK #1 -ADD 2				

Buy	Flight									Total	
Line	Line Description		Buy Line Dates MTWTFSS			Dur	Spots	Rate			
11	11 THIS MORNING 5-6AM			11/05/2012-11/	05/2012	М		30	1	360.00	
	Week Of			MTWTFS	S	Spots Per Week		Rate			
	11/05/2012-11/1	1/2012		M	<u> </u>	<u>- Opolo i oi Wook</u>		360.00			
	11/00/2012 11/1	172012						000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	05:24:38 AM		BC1112H		30	360.00			
12	DR. PHI	L			11/05/2012-11/	05/2012	М		30	2	500.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	11/05/2012-11/1	1/2012		М		2		500.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	11/05/2012	Мо	03:22:23 PM		BC1112H		30	500.00		1	
	11/05/2012	Мо	03:54:59 PM		BCTV1215H		30	500.00	- 1 m		
13	HOWIN	MET YO	UR MOTHER/PA	ARTNERS	11/05/2012-11/	05/2012	М		30	1	5,000.00
					-					,	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	11/05/2012-11/1	1/2012		М	10	1		5,000.00			
		_		1110 =	$\sim \Lambda_{\rm e} M_{\odot}$ . 8		100000	5 .	D 111	0 "	
	Air Date	-	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/05/2012	Мо	08:46:11 PM		BC1112H	<i>J</i> ~	30	5,000.00			
14	CSI: MI	ΑMI			11/03/2012-11/	03/2012		.S.	30	4	225.00
					9						
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
	10/29/2012-11/0	4/2012		S.		2		225.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	11/03/2012	Sa					30			225.00	Preempted
	11/03/2012	Sa					30			225.00	Preempted
	11/03/2012	Sa	01:20:41 AM	11/03/2012	BC1112H		30	225.00	225.00		Makegood in 01:01:32-01:59:19
					BC1112H		30	225.00			Makegood in 01:01:32-01:59:19

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: BOB CASEY FOR PENNSYLVANIA(165467)

PO BOX 58746

Philadelphia, PA 19102-8746

In Account SHORR JOHNSON MAGNUS(39976)

With: 1831 Chestnut St Ste 602

Philadelphia, PA 19103-3700 ATTN:Accounts Payable CBS TELEVISION



KDKA-TV

Invoice Num:

INVOICE

Page 5 of 5

Account Exec: Bria Office: KDI

Brian Butz-1 KDKA-TV 1201-57171

Customer Order:

Linked Order:

**CPE**: / /

Product Desc: GENRL ELECTION WEEK #1 -ADD 2

Broadcast airtimes represented are reported to the nearest second.

DKA-IV

1201-544493 11/11/2012

Invoice Date: 11/11/201
Billing Cycle: Weekly

**Billing Period:** 10/29/2012-11/11/2012

PAY BY 12/11/2012
Net 30 days

Buy	Flight							
Line	Description	Buy Line Dates	MTV	Dur	Spots	Rate		
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	27	18,135.00	2,720.25	15,414.75	7,305.00	7,305.00	0.00	

## **Billing Notes**

PRINT AT STATION

ALL RATES ARE NON PREEMPTABLE PAID FOR BY: CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE

412-575-2200

 Gross Billing
 18,135.00

 Trade Value
 0.00

 Agency Commission
 2,720.25

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 15,414.75

Warranty - We warrant the above broadcasts were made according to the official station log.